



The N.C. Zeitgeist Foundation
in cooperation with
The World Affairs Council of Charlotte

cordially invite you celebrate our annual

Gänsebraten / Roast Goose Dinner

with our guest-of-honor

Dr. Robert Engelhorn

President and CEO of BMW Manufacturing Co., LLC

presenting

BEYOND THE MACHINE.

RESPONSIBILITY. INNOVATION. IMPACT.

Wednesday, November 4th, 2026
6:30 p.m.

Country Club of the Carolinas
1108 Firethorne Club Dr
Marvin, NC 28173

\$ 140 per person

Business Casual

RSVP by November 1st



Dr. Robert Engelhorn joined the BMW Group in 2011 and occupied various positions at the Munich and Regensburg plants in Germany.

In 2016, Engelhorn moved to the BMW Brilliance Automotive (BBA) joint venture in China, where he led the Technology and Production division for the Dadong and Tiexi plants.

In 2018, Engelhorn took over as director for BMW Group Plant Munich, where he prepared the plant for production of the all-electric BMW i4.

In 2021, Engelhorn became President and CEO of BMW Manufacturing. He is active in the community at a local and national level. Engelhorn serves on the board of directors for Autos Drive America and is a board member for the German American Chamber of Commerce of the Southern United States, Inc.